



The Union
MaxRecruit™

MaxRecruit

Distribute your job as widely as possible with MaxRecruit.

With performance-based MaxRecruit, we've taken the guesswork out of deciding which job sites to use. Your job will be automatically distributed to top aggregator sites, including:

- Indeed®
- Glassdoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- And 25+ others

Benefits of using MaxRecruit:

- **Industry leading results.** In tests, MaxRecruit delivered an average of 61 click-applications per ad, compared to an industry benchmark of 20*.
- **Stay on top of changing market conditions.** MaxRecruit constantly monitors your job across all aggregators, and adjusts its placement and cost-per-click, ensuring you get optimal results.
- **Place once, worry less.** MaxRecruit is easy to manage. Simply place the job and the rest is handled by us.
- **Works for all job types.** No matter what type of position you are recruiting for, MaxRecruit will allocate the advertising budget to job sites where it gets the best visibility.

Be sure to read our Guide to Getting the Best MaxRecruit Results. [[link](#)]

* Source Job Board Doctor

Contact info: 📞 (530) 273-9567, classifieds@theunion.com.

MaxRecruit Hourly

With performance-based MaxRecruit Hourly, we've taken the guesswork out of deciding which job sites to use. MaxRecruit Hourly allocates a starter-level budget that works well for hourly positions, or jobs where there is a strong supply of candidates. Your job will be automatically distributed to top aggregator sites, including:

- Indeed®
- Glassdoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- And 25+ others

Benefits of using MaxRecruit Hourly:

- Works well for budget-conscious recruiters. With its smaller advertising budget, MaxRecruit Hourly provides a great solution where recruiting budgets may be tight, or there is a robust supply of job seekers.
- Stay on top of changing market conditions. MaxRecruit Hourly constantly monitors your job across all aggregators, and adjusts its placement and cost-per-click, ensuring you get optimal results.
- Place once, worry less. MaxRecruit Hourly is easy to manage. Simply place the job and the rest is handled by us.
- Works for a wide range of hourly job types. Hourly positions are common in many industries. No matter which industry you're recruiting for, MaxRecruit will allocate the advertising budget to job sites where it gets the best visibility.

Be sure to read our Guide to Getting the Best MaxRecruit Results. [\[link\]](#)

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Contact Us

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